

# Actinic Links

## An e-Commerce Solution Integrating Kudos into Actinic Web Software

Actinic Links enable you to manage the products you want to sell on the web whilst giving you the flexibility to design and implement a web site using Actinic Software.



Kudos Software Ltd  
Tel: +44 (0) 1548 843586  
[sales@kudos-software.co.uk](mailto:sales@kudos-software.co.uk)  
[www.kudos-software.co.uk](http://www.kudos-software.co.uk)

### One Integrated System to Manage Your Retail and Online Sales

Actinic Links enable you to trade online using your Kudos system to manage both retail and online sales. From managing the stock to selling on the web to processing orders and shipping, Kudos handles it all.

### Save Time and Reduce Errors

Because one integrated system is managing your online and shop sales, there's no duplication of effort and no need to manually input web orders. This reduces errors and saves you valuable time.

### Easily Manage Your Products on the Web

The stock data held in your Kudos system is easily exported in an Actinic hierarchical file using Kudos. This includes product description and title, a new product flag and matrix items. Create the hierarchy and then easily add stock items to the right level. You can edit the item and select products to be shown on the web.

### Integrated Order and Fulfilment Processing

When you have web sales, the data is pulled back into Kudos, which not only manages stock and sales but will also handle picking, packing and shipping.

### Start Trading on ebay

Many companies are now using ebay as a channel to market: setting up their own "shop fronts" and using ebay's powerful brand to drive sales. The Actinic Links support ebay trading allowing you to import orders direct from ebay into Kudos.

### Actinic – Market Leading Web Software

We chose Actinic as our web partners because they are best of breed and market leaders – offering a good range of solutions at competitive prices. You can choose to design and manage your own site or if you need some help, you'll find web designers everywhere who specialize in Actinic e-commerce sites.

For more information see [www.kudos-software.co.uk/weblinks](http://www.kudos-software.co.uk/weblinks)