



Combining Strategic Purchase Planning and In-season Optimisation, MERCHANDISTICS enables rapid response to the retail environment through seasons, across multi channel and multi branch environments and the challenges of reverse logistics



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### Multiple Branches, Multiple Channels & Direct Sourcing presents new challenges:

Merchandising and planning from factory to store. Optimise deployment and replenishment of stock across multiple stores, multiple channels: Reverse logistics throughout the estate – *dynamise your stock*

### Improve stock turn and ROCI

Don't supplier order when you have the stock – in the wrong place. Have the confidence to optimise buying and carry less stock across branches. Incorporate Web Returns in your Calculations.

### Maximise profit from seasonal buys

Improve full price sales by early identification of slow sellers. Integrate forecasting and merchandising into the season and to the buyer, with assortment and allocation planning built in.

### Cloud Based

Fast and effective on your desk – or on your buyers Ipad at the factory or show

### SaaS

Pay for it as you use it – maximum ROCI: because no capital needed.

### Integration

Merchandistics is designed to link to your existing operations and warehouse solution – so there's no need to go through disruptive whole system change to deliver state of the art planning and stock allocation.

## Modern Retail – new Challenges: Kudos Merchandistics – the new solution

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LEADER

