

Brainwave

Implemented Kudos to increase efficiency and profitability

Brainwave implemented Kudos in 2009 to increase efficiency and profitability within its retail network. Since that time the network of charity shops has grown and Kudos has supported Brainwave every step of the way



Features:

- EPOS System molded to its needs
- Supportive Project Management Team
- Accurate Retail Gift Aid System
- Easy-to-Use Touch Screens for Volunteers

Brainwave is a charity that exists to help children with disabilities and developmental delays achieve their full potential. That potential may be anything from helping a child walk or ride a bike to recognising colours or writing their name.

Retail Gift Aid

Kudos has helped Brainwave maximise Retail Gift Aid income in a number of ways; easy to use touch screen tills keep shop volunteers focused on service so they're able to ask donors to register for Gift Aid and ensure gift aided items sales are data-captured correctly.

Communication

Communications to donors and claims to HMRC are straightforward for the head office team and with daily administration time in the shop minimised and the system being so robust, shop managers can focus on generating donations and merchandising.

www.kudos-software.co.uk 01548 843586

KUDOS
Simply Doing More

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Quality of service

In addition to the great functionality of the Kudos software, Barry Upfold, Head of Communications, Database Management & IT, praises the quality of service received from Kudos.

'Kudos has provided consistent, helpful, proactive support for Brainwave enabling us to get the most out of the software and ultimately compete successfully on the high street. The team at Kudos really does listen to us to ensure that the support we get is what we need'

More recently Kudos supported Brainwave through the changeover to Method B for Retail Gift Aid.

Barry said, 'As well as providing a manual to follow when changing to the new method, Kudos has gone beyond the scope of normal support arrangements by consulting with the charity providing advice on the changeover project'.



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'With Kudos Charity Retail in place, we're delighted that the charity has managed to receive income from this area and is looking to increase this over the years to come'



Working in partnership

'Kudos respects what we at Brainwave are trying to achieve and the efforts we go to generate income. We value the service we receive greater than the amount Kudos charges both in time and quality.'

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